

Order / Rev: 202910
 Alt Order #: 06848244
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: POL/Crossroads GPS
 Product Desc: 10/9-10/15 Crossroads GPS
 Estimate: 742
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/11/12	10/11/12	Today Show 2 Today Show 2	CM	9a-10a	---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$500.00		0.00						
E 15	WAVY	10/12/12	10/12/12	Today Show 2 Today Show 2	CM	9a-10a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$500.00		0.00						
E 16	WAVY	10/15/12	10/15/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$500.00		0.00						
E 17	WAVY	10/09/12	10/09/12	Today Show 3 Today Show 3	CM	10a-11a	-T-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$400.00		0.00						
E 18	WAVY	10/10/12	10/10/12	Today Show 3 Today Show 3	CM	10a-11a	--W----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$400.00		0.00						
E 19	WAVY	10/11/12	10/11/12	Today Show 3 Today Show 3	CM	10a-11a	---T---	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$400.00		0.00						
E 20	WAVY	10/12/12	10/12/12	Today Show 3 Today Show 3	CM	10a-11a	----F--	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$400.00		0.00						
E 21	WAVY	10/15/12	10/15/12	Today Show 3 Today Show 3	CM	10a-11a	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$400.00		0.00						
E 22	WAVY	10/09/12	10/09/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$300.00		0.00						
E 23	WAVY	10/10/12	10/10/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$300.00		0.00						
E 24	WAVY	10/11/12	10/11/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$300.00		0.00						
E 25	WAVY	10/12/12	10/12/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$300.00		0.00						
E 26	WAVY	10/15/12	10/15/12		CM	12p-1p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News 10 @ Noon											
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$300.00		0.00						
E 27	WAVY	10/09/12	10/09/12	Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$500.00		0.00						
E 28	WAVY	10/10/12	10/10/12	Days of Our Lives	CM	1p-2p	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$500.00		0.00						
E 29	WAVY	10/12/12	10/12/12	Days of Our Lives	CM	1p-2p	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$500.00		0.00						
E 30	WAVY	10/15/12	10/15/12	Days of Our Lives	CM	1p-2p	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$500.00		0.00						
E 31	WAVY	10/09/12	10/09/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$200.00		0.00						
E 32	WAVY	10/10/12	10/10/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$200.00		0.00						
E 33	WAVY	10/11/12	10/11/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$200.00		0.00						
E 34	WAVY	10/12/12	10/12/12	M-F 2-3p	CM	2-3p	----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$200.00		0.00						
E 35	WAVY	10/15/12	10/15/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$200.00		0.00						
E 36	WAVY	10/09/12	10/09/12	M-F 3-4p	CM	3p-4p	-T-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				Maury Povich											
				MAURY POVICH<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$450.00		0.00						
E 37	WAVY	10/11/12	10/11/12	M-F 3-4p	CM	3p-4p	---T---	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				Maury Povich											
				MAURY POVICH<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$450.00		0.00						
E 38	WAVY	10/12/12	10/12/12		CM	3p-4p	----F--	:30	1	\$450.00	P1	0.00	NM	1	\$450.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p Maury Povich										
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$450.00		0.00			
E 39	WAVY	10/15/12	10/15/12	M-F 3-4p Maury Povich	CM	3p-4p M-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$450.00		0.00			
E 40	WAVY	10/09/12	10/09/12	M-F 4-5p M-F 4-5p	CM	4p-5p -T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$500.00		0.00			
E 41	WAVY	10/10/12	10/10/12	M-F 4-5p M-F 4-5p	CM	4p-5p --W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$500.00		0.00			
E 42	WAVY	10/11/12	10/11/12	M-F 4-5p M-F 4-5p	CM	4p-5p ---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$500.00		0.00			
E 43	WAVY	10/12/12	10/12/12	M-F 4-5p M-F 4-5p	CM	4p-5p ----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$500.00		0.00			
E 44	WAVY	10/15/12	10/15/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$500.00		0.00			
E 45	WAVY	10/10/12	10/10/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p --W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS10-5<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,500.00		0.00			
E 46	WAVY	10/12/12	10/12/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p ----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS10-5<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,500.00		0.00			
E 47	WAVY	10/09/12	10/09/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p -T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,500.00		0.00			
E 48	WAVY	10/11/12	10/11/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p ---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,500.00		0.00			
E 49	WAVY	10/15/12	10/15/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,500.00		0.00			
E 50	WAVY	10/10/12	10/10/12		CM	730-8p --W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00

